



Call for Proposals

Buckle Up for Life Innovation Grant

Cincinnati Children's Hospital Medical Center, in partnership with Toyota, is accepting proposals for their 2022 Innovation Grant, through September 1, 2021.

Program Period

January 1, 2022 to December 31, 2022

Program Overview

Through this new opportunity, Buckle Up for Life will commit up to \$50,000 total, to support the development and implementation of one or more innovative pilot projects to reduce the risk of motor vehicle passenger-related injury and death. The number of projects funded, and the size of each grant will vary based on the breadth, depth, and viability of applications received.

We encourage creativity to help address old problems in new and novel ways, and we aim to identify emerging best practices that can be scaled and spread to further impact in subsequent program years.

Program Expectations

- Grantee is expected to partner with Buckle Up for Life, to regularly exchange ideas and share insights throughout the development and implementation of the innovation project.
- Grantee must provide a formal mid-year progress report and a final report of results and findings to Buckle Up for Life.
- Grantee must sign a Buckle Up for Life Curriculum and Brand Usage Agreement. All Buckle Up for Life branding and co-branding must follow Buckle Up for Life brand guidelines.
- Funded innovation projects must directly benefit at-risk populations.
- Education and resources provided to community members through the project should be offered for free.

Application Deadline

Grant applications are due by 11:59 PM EST on September 1, 2021

Application Eligibility

Not-for-profit organizations, as determined under section 501(c)(3) or 509(a) of the Internal Revenue Code, public service agencies (e.g., fire/police departments, local health departments, public schools, etc.), and federally recognized tribes are eligible to apply.



Application Materials

All submissions should be uploaded to the appropriate application section of the Buckle Up for Life website, by the stated deadline, using the instructions provided. Emailed, mailed, or faxed submissions will not be accepted. No exceptions.

To apply, please visit <https://www.buckleupforlife.org/innovation-partnership-application/>

Application Overview and Process

This application consists of two subsequent phases: **Phase I** and **Phase II**. Each phase is described in more detail, below.

Each application phase consists of two components: **1) a slide deck**, to be submitted as an electronic file, and **2) a virtual presentation** of that slide deck, which will be by invitation only. Each component is described in more detail, below.

Application Slide Deck (Microsoft PowerPoint)

Applications **MUST** be submitted using only the application slide deck provided on Buckle Up for Life's website

This template was created to help applicants pitch their idea in a concise and organized way during each phase of application. Features include:

- Pre-formatted slides
- Instructions available in the notes portion at the bottom of each slide
- Ability to change layouts: place cursor on slide and right click to select different options

Download the application slide deck here: [BUFL Innovation Grant PowerPoint Template](#)

Application Presentation (Virtual "Pitch")

During each phase of application, select applicants may be invited to virtually present, or "pitch" their innovative idea to the Buckle Up for Life team, using the submitted application slide deck as a guide.

This pitch provides an opportunity to present and discuss a proposal in an iterative and supportive format—to propose and expand on ideas, and to have questions answered.

Application Instructions: Phase I (Open to All Applicants)

Applicants must complete, submit, and present **ONLY** sections corresponding to the top four items on the slide deck's Table of Contents. These include:

- Organization Background
- The Problem



- The Solution
- The Ask

Applicants are welcomed to insert and present additional supporting slides (e.g., text, visuals, diagrams, tables, etc.), as needed, within and relevant to these sections; but should **NOT** advance to Phase II sections or slides at this point.

Following Phase I presentations, select applicants will be invited to continue to Phase II.

Application Instructions: Phase II (by Invitation Only)

Applicants who are invited to move forward to **Phase II**, may complete, submit, and present the remaining sections of the slide deck. These include:

- Proposed Outcomes
- Proposed Timeline
- Hurdles
- Sustainability

Applicants are welcomed to insert and present additional supporting slides (e.g., text, visuals, diagrams, tables, etc.), within and relevant to these sections, as needed.

During Phase II, applicants may also update or edit their previous Phase I slides, as needed, based upon feedback from the Buckle Up for Life team during their Phase I presentation pitch, and/or insight garnered from further development of the idea.

All Phase II applicants will be invited to virtually present a final “pitch” to the Buckle Up for Life team.

Although the Phase II pitch presentation should focus most heavily on the Phase II sections, applicants will be expected to present the *entire* slide deck, quickly and concisely reviewing their updated Phase I slides, before proceeding with Phase II slides.

Additional Application Information

All application materials must be submitted and presented in English.

Disbursement of this award is contingent upon successful and complete execution of a sub-award contract between the grantee and Cincinnati Children’s Hospital Medical Center.

Questions?

Contact buckleupforlife@cchmc.org.

Application and Program Timeline

PHASE/EVENT	START	END	DESCRIPTION
Phase I Application			
Open Application Period	8/1/21	9/1/21 11:59 PM EST	<ul style="list-style-type: none"> All applicants welcomed to submit Phase I preliminary proposals (slide deck)
Review Period	9/2/21	9/10/21	<ul style="list-style-type: none"> BUFL reviews Phase I preliminary proposals
Announcements	9/13/21	9/17/21	<ul style="list-style-type: none"> BUFL provides status updates for Phase I preliminary proposals BUFL invites select applicants to schedule Phase I pitch presentations
Pitch Presentations	9/20/21	10/1/21	<ul style="list-style-type: none"> Invited applicants virtually pitch Phase I proposals to BUFL team
Review Period	9/20/21	10/1/21	<ul style="list-style-type: none"> BUFL further reviews Phase I proposals
Announcements	10/4/21	10/8/21	<ul style="list-style-type: none"> BUFL provides final status updates for Phase I proposals BUFL invites select applicants to move forward to Phase II and to schedule final pitch presentations
Phase II Application			
Application Period (By Invitation Only)	10/4/21	10/22/21 11:59 PM EST	<ul style="list-style-type: none"> Phase II applicants submit final proposals (updated, full slide deck)
Pitch Presentations	10/25/21	11/5/21	<ul style="list-style-type: none"> Applicants virtually pitch Phase II final proposals
Review Period	11/25/21	11/5/21	<ul style="list-style-type: none"> BUFL reviews Phase II final proposals
Final Announcements	11/8/21	11/12/21	<ul style="list-style-type: none"> BUFL provides status updates on all Phase II final proposals BUFL announces new innovation partner(s)
Pre-Award Planning			
Contract Period and Fund Disbursement	11/15/21	12/31/21	<ul style="list-style-type: none"> BUFL initiates contract processing and fund disbursement
Program Execution			
Program Period Begins	1/1/22		<ul style="list-style-type: none"> First day of grant period
Mid-Year Report & Presentation	July 2022, TBD		<ul style="list-style-type: none"> Grantee reports mid-year status to BUFL team
Program Period Ends	12/31/22		<ul style="list-style-type: none"> Final day of grant period
Program Reporting and Evaluation			
Year-End Report & Presentation	January 2023, TBD		<ul style="list-style-type: none"> Grantee reports final findings, learnings, and results to BUFL team Planning for future sustainability, scaling, and/or spread