
Community Grant Alert

Application open through February 28, 2023, at 8:00 PM EST

Summary

Opportunity:

Cincinnati Children's Hospital Medical Center, in partnership with Toyota, is accepting applications for the 2023-2024 Buckle Up for Life Community Grant program. This opportunity provides funding to organizations to implement community-based child passenger safety programs to reduce the risk of motor vehicle-related injury and death.

Cincinnati Children's Hospital Medical Center will also provide program training, support, and oversight throughout the grant year.

Buckle Up for Life partnerships are designed as community interventions, and have been exempted by Cincinnati Children's Institutional Review Board. Neither Cincinnati Children's nor Toyota provide liability insurance coverage for Buckle Up for Life partners and affiliates.

Eligibility:

- Community Grants will be awarded to qualified tax-exempt nonprofit organizations as determined under section 501(c)(3) or 509(a) of the Internal Revenue Code, to public service agencies (e.g., fire/police departments, local health departments, public schools, etc.), and federally recognized Tribal Nations.
- Applying institutions must have an injury prevention program with a certified child passenger safety technician (CPST) on staff and should be able to provide a contingency plan for implementing the program during the pandemic if needed.
- Applying institutions must have established partnerships in their local communities. Staff working on Buckle up for Life program must have strong social and networking skills.

Funding Period:

- Community Grant partnership: August 1, 2023 to July 31, 2024.

How to Apply:

- Please visit www.buckleupforlife.org/our-partners/become-a-partner/
- All applications must be submitted in English.



Program Overview and Requirements

Mission Statement:

To provide child-passenger-safety education and life-saving resources to families everywhere.

Vision Statement:

To be the leader in eliminating motor-vehicle-related injuries and deaths among children.

Available Funding:

Buckle Up for Life provides multiple, competitive, subaward grants, each year, as prime award funding allows. Organizations may apply for one of two levels of funding (\$15,000 or \$25,000).

Community Grant Total Amount <i>(Apply for only one)</i>	Salary Cap <i>(May not exceed 25% of total grant amount)</i>	Minimum Output Expectations	
		Car Seats Distributed <i>(With assistance of CPST and purchased with grant dollars)</i>	People Educated <i>(With BUFL curriculum)</i>
\$15,000	\$3,750	100	150
\$25,000	\$6,250	200	300

Minimum Output Expectations:

Ideal grant partners will surpass the minimum car seat distribution and education outputs outlined for each available funding level in the chart above, by providing multiple educational sessions and outreach opportunities to serve as many people as possible, in accordance with the expectations outlined below. For example, at a funding level of \$15,000, a partner institution would be expected to distribute a minimum of 100 car seats and would be expected to educate a minimum of 150 people total (children, teens, and adults combined).

Car Seat Checks and Distribution:

- Car seats should be purchased directly by the grantee using subaward funding.
- Buckle Up for Life does not mandate make, model, or type of car seats to be distributed; grantees should consider cost, value, and expected output goals when purchasing seats.
- Car seats may be distributed at the agency's discretion—although the focus should be on at-risk populations. Each agency may assess and determine local need.
- Car seats must be installed with the assistance of a CPST.
- Car seats provided by Buckle Up for Life must be given away to selected families for FREE. Seats may not be sold.

Education:

- Buckle Up for Life provides curriculum and supporting materials necessary for a CPST to deliver age-appropriate education to the following audiences:
 - Adult focus: crash dynamics, seat belts, distracted driving, and child-passenger safety.
 - Teen focus: crash dynamics, seat belts, and sound decision-making.
 - Child focus: seat belts, where to sit in a car, and proper passenger behavior.
- Partners must use approved Buckle Up for Life curricula, as provided.
- Tableside interactions with families at community events cannot be counted towards education requirements (i.e., handing out flyers).
- Education can be provided virtually when social distancing guidelines are in place.

Outcomes:

Institutions applying to the grant initiative must indicate in their application how they plan to measure program outcomes (behavior change) in their community.

Budget:

Applying institutions must submit a budget with their grant application, to be approved by Buckle Up for Life. Acceptable program expenditures include salary support, supplies, equipment, mileage, etc. See chart above for available funding levels. *Note that up to 25% of the funding level may be used for salary support, if needed.*

For example, at a funding level of \$15,000, a partner institution would be eligible to include up to \$3,750 for salary support and allocate the rest \$11,250 for program supplies and implementation.

Orientation:

Buckle Up for Life Orientation will be offered virtually in July 2023. Attendance is mandatory for all Community Grant partners.

Reporting:

Grantees will submit regular reports to Buckle Up for Life summarizing their progress in outputs and outcomes during the grant year. Mid-year and final reports will also include financial summaries.

Contracts:

Buckle Up for Life Partners are subaward grantees of Cincinnati Children's and will enter into contracts accordingly. **No revisions or changes to our standard contract will be accepted.**

Contact Information:

Please browse our Partnership Application FAQs, available at the bottom of our [Become a Partner](#) page. If your question isn't answered there, please contact buckleupforlife@cchmc.org for assistance.
